

# Google Analytics 4 Report



1 dic 2025 - 18 mar 2026

## Summary

Active users  
**17,9 mil**

📈 66.9% vs. Prev Period

New users  
**17,9 mil**

📈 69.4%

New User %  
**100 %**

📈 1.7%

Pct Engaged  
**54 %**

📉 -11.0%

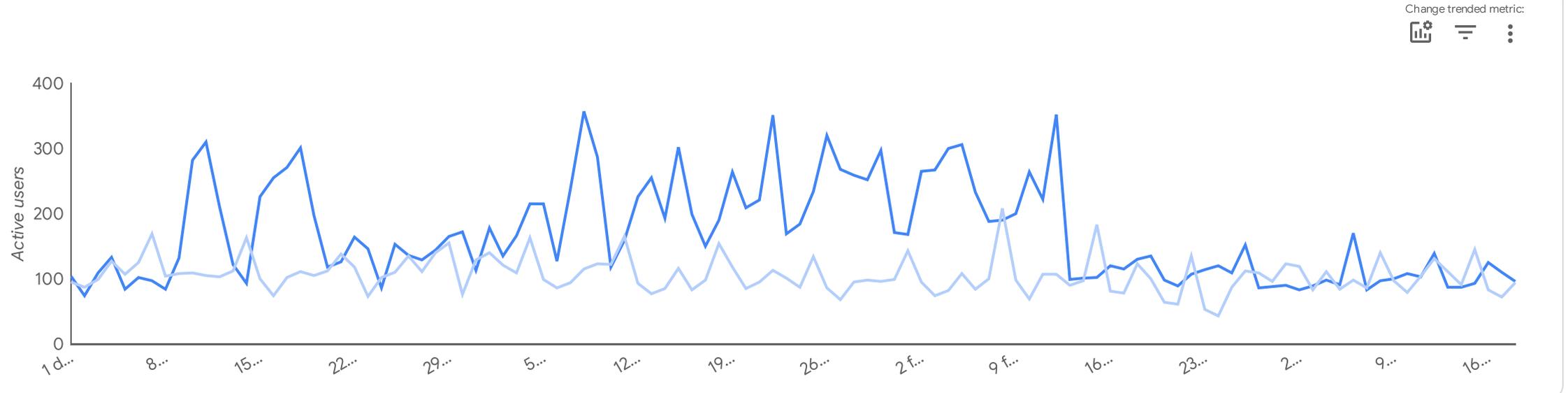
Pageviews per User  
**1,4**

📉 -41.5%

Engagement Time  
**00:00:35**

📉 -42.4%

## Trends

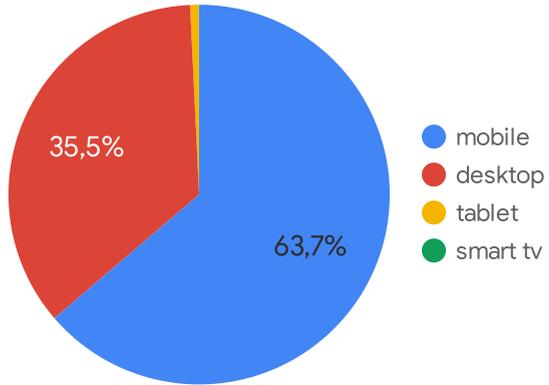


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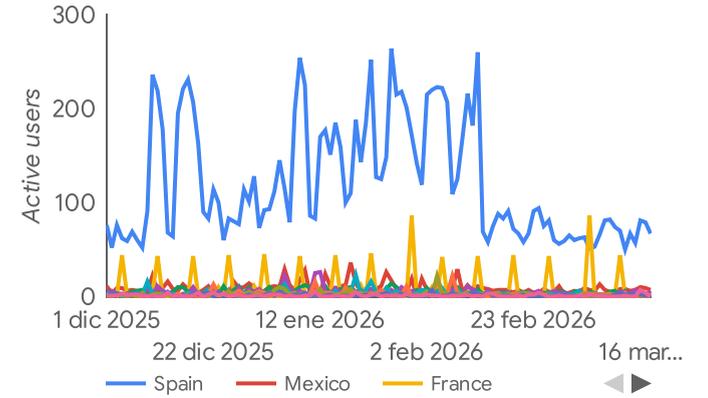
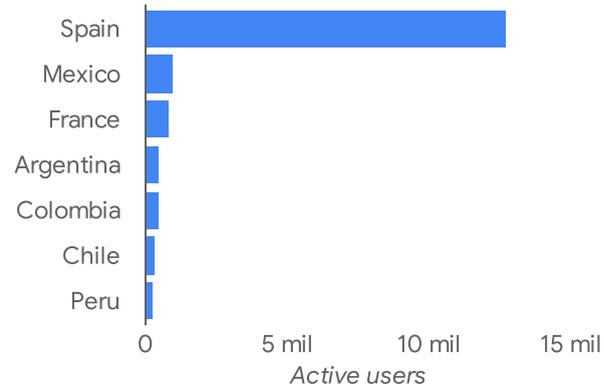


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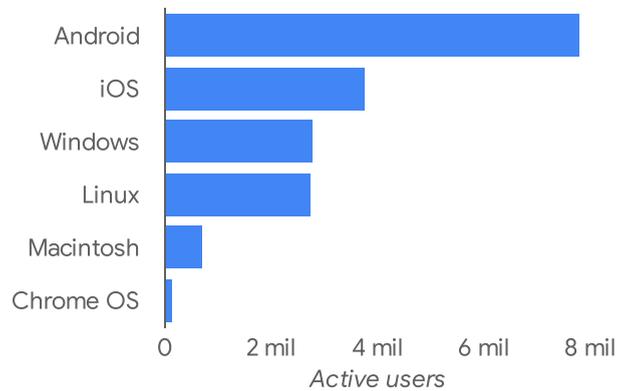
## Device Category



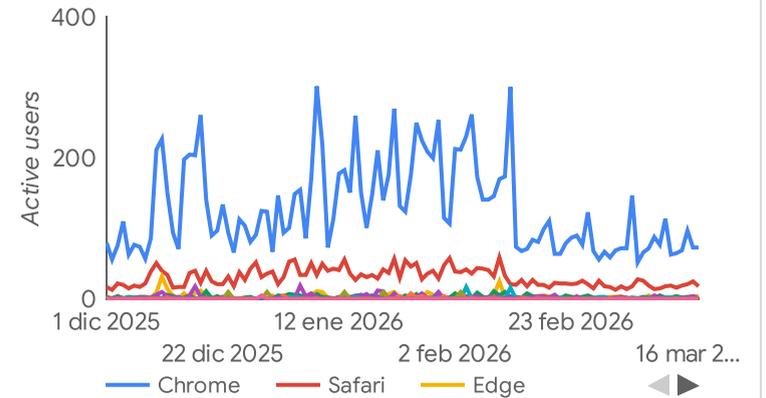
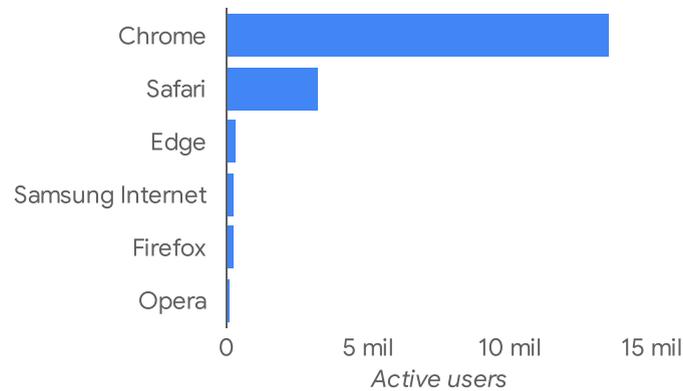
## Top Countries



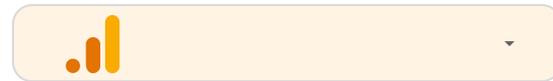
## Operating System



## Browser



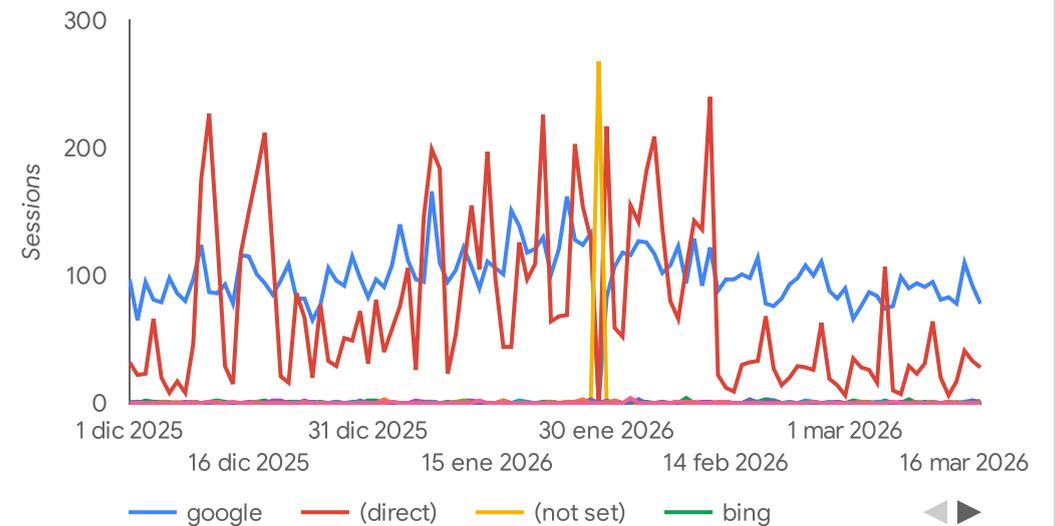
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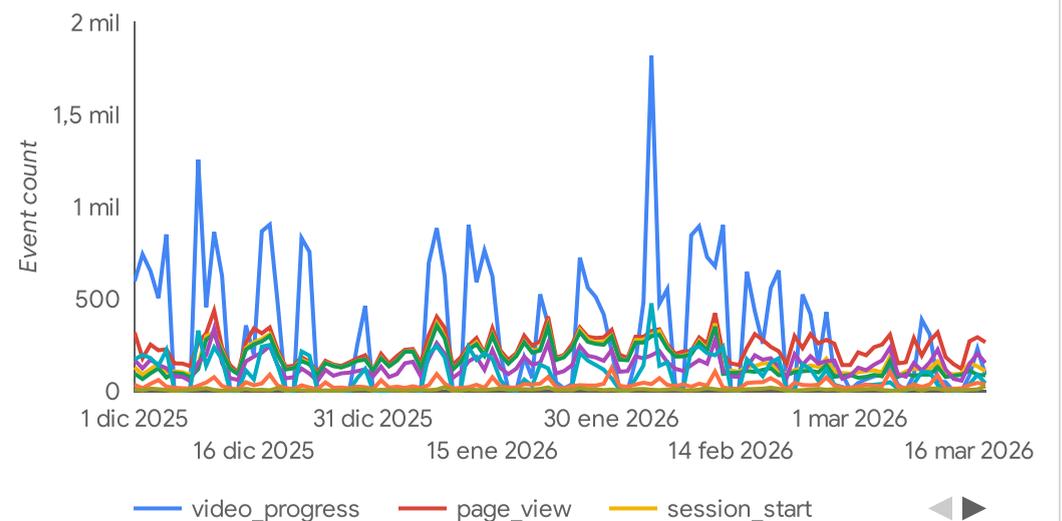
## Top Traffic Sources

Session source	Session medium	Sessions	% Sessions
google	organic	10.521	54,9 %
(direct)	(none)	8.103	42,3 %
(not set)	(not set)	280	1,5 %
bing	organic	62	0,3 %
es.search.yahoo.com	referral	30	0,2 %
ig	social	27	0,1 %
chatgpt.com	(not set)	22	0,1 %
chatgpt.com	referral	18	0,1 %
duckduckgo	organic	15	0,1 %



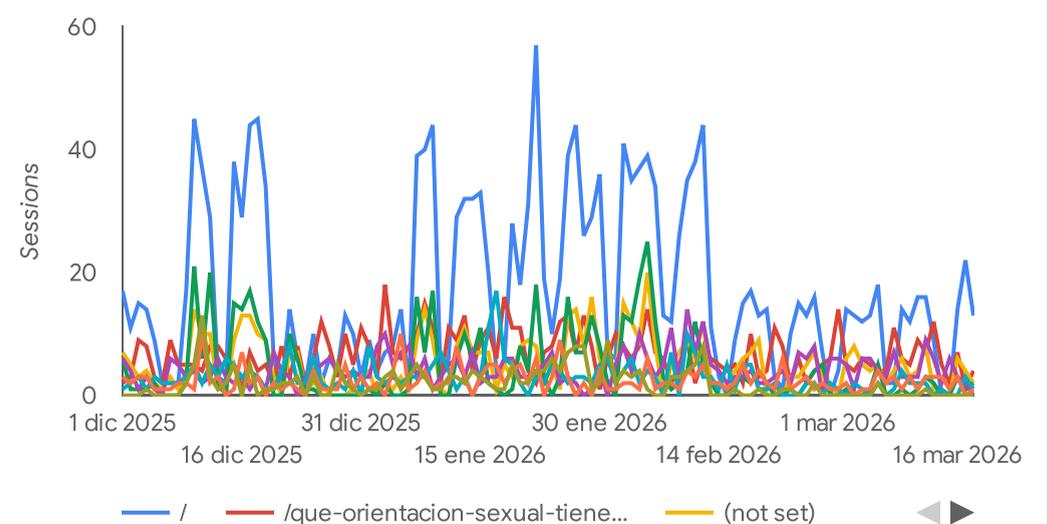
## Top Events

Event name	Event count	% Events	Active users
video_progress	34.358	27,0 %	1.185
page_view	25.270	19,8 %	17.931
session_start	19.336	15,2 %	17.929
first_visit	17.937	14,1 %	17.885
user_engagement	15.424	12,1 %	11.979
video_start	9.913	7,8 %	1.514
scroll	3.790	3,0 %	3.373
click	908	0,7 %	680
view_search_results	410	0,3 %	270



## Landing Pages

Landing page + query string	Sessions	% Sessions	Bounce rate
/	1.868	10 %	30,6 %
/que-orientacion-sexual-tienen-los-que-s...	722	4 %	51,8 %
(not set)	558	3 %	82,8 %
/listing-cat/alojamientos-y-viajes/	473	2 %	63,0 %
/los-maduros-famosos-mas-sexys-y-sens...	455	2 %	56,7 %
/listing/kaizen-center-valencia/	314	2 %	32,2 %
/las-parodias-de-peliculas-de-la-industria-...	263	1 %	54,8 %
/ofertas-destacadas/	207	1 %	54,6 %
/a-cuantos-hombres-hetero-les-gusta-el-...	184	1 %	56,5 %



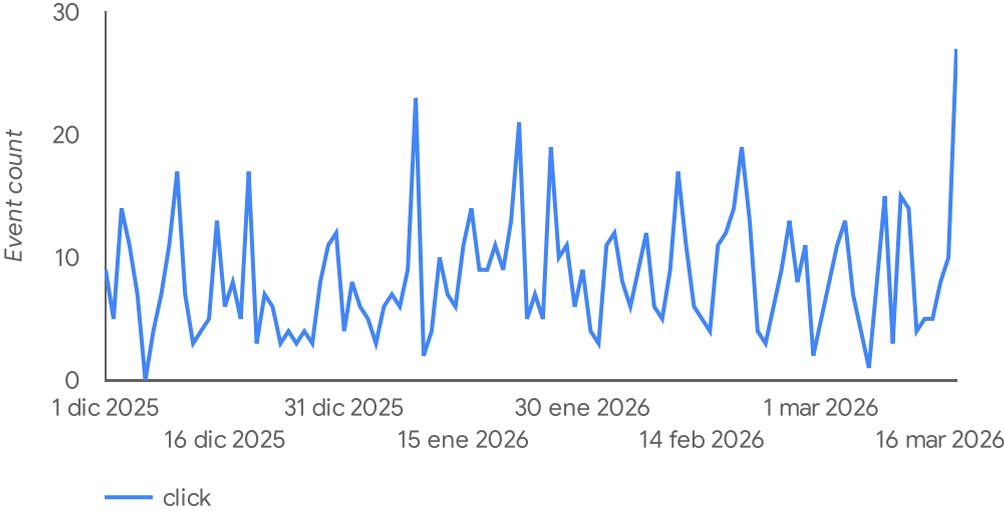
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## Conversions

Event name	Conversions	% Conversions	Active users
click	908	100,0 %	680



## Top Pages

Page path	Views	% Views	Active users
/	2.425	9,6 %	1.797
/resultados-busqueda/	761	3,0 %	358
/que-orientacion-sexual-tienen-los-qu...	733	2,9 %	705
/listing-cat/alojamientos-y-viajes/	718	2,8 %	490
/listing/kaizen-center-valencia/	573	2,3 %	316
/los-maduros-famosos-mas-sexys-y-s...	469	1,9 %	443
/login/	330	1,3 %	248
/listing-cat/alojamientos-con-encanto/	316	1,3 %	124
/ofertas-destacadas/	315	1,2 %	293

